

FedEx Retiree Club P.O. Box 383001, Germantown TN 38183

MINUTES OF BOARD MEETING

February 2014 held

February 27, 2014; 9:30 a.m. – Noon

FedEx WTC, Bldg. 50 – Santiago Room

Bailey Station, Collierville, TN 38017

Attendees:

Karl Birkholz	Will Roberson	Aaron Werbin	Liz Rodgers
Art Benjamin	Roger Albee	George Ellard	Arun Kulkarni
MaryAnn Hill	Jean Ward-Jones	Shelia (Sam) Carden	

Next FERC Board Meeting will be held **March 27, 2014** at the FedEx WTC-Bldg. 50, Santiago Room Collierville, TN 38017

Board Members and Committee Chairs Absent: Ken Pfohl

President's Call to Order: Karl Birkholz

President Karl Birkholz called the meeting to order at **09:47** a.m.

Last Month's Minutes: Karl Birkholz

Karl presented minutes for October 2013, November 2013 and January 2014. MaryAnn motioned the minutes be approved, Jean seconded and the motion was approved.

Treasurer's Report: Aaron Werbin

Aaron motioned to approve the report and Liz seconded and the motion passed..

Period 01/01/14-01/21/14

January Bank Balance	01/01/14	\$9,098.46
January Income		
Lunch		\$1,316.00
PayPAL Paid members		\$473.85
Entertainment book		\$26.00
	Subtotal Deposits	\$1,815.85
	Total Bank Credit	\$10,914.31
January Expenses		
Central Printing		\$180.00
Lunch (Ridgeway)		\$1,426.00
Bill Bonk		\$60.00
Clarks Quick Print (Business Cards-Telephone Number card)		\$313.00
	Subtotal Expenses	\$1,979.00
	Total Bank Balance	\$8,935.31

FERC Investment Acct.	01/16/14	\$44,901.00
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FERC Credit Union Increase of \$150.00	01/19/14	<u>\$4,825.00</u>
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Total Assets

\$58,661.31

Finance & Audit: Arun Kulkarni

Report presented. Balance as of 2/25/2014 is \$44,859.34. Arun proposed to change from MFS Emerging Markets Debt A to MFS Strategic Income A. Roger Albee seconded and the board voted unanimously to approve the proposal.

Old Business:

- Pending: Liz Working on getting another buyout/insurance meeting with the FedEx folks.
- Pending: Karl will contact the individual who is handling FedEx on sending out Membership Applications to all FedEx companies.
- Pending: Jean needs someone to research and write the Newsletter article on the history of FERC. Karl will contact some others that helped get the club started.
- Pending: FedEx Brand / Identity – Sam is working with them. Sam completed review and website revisions to the numerous PDF’s requesting changes. No response from FedEx Brand/Identity at this date.
- Pending: Roger will contact Verizon to see about retiree discount. Active employees get a discount and retirees don’t. Will continue to negotiate with Verizon.
- Pending: RCC contract expired and RCC wants to increase lunch by \$1.00 per person. Sam has had discussion with RCC and at this time no increase will take place. No new contract is in the works at this time - month to month.

New Business:

- Art brought up how we handle those members that did not renew their membership fees. Art will put together a recommendation for the board to consider at the next meeting.
- Karl will close out entertainment books next week
- Arun suggested \$2,000 per year be withdrawn from investment account for charitable giving. Karl said board members give thought and we will revisit this topic at a future board meeting.
- Karl gave \$200 check from Wally and Trudy Simpson and read a thank you note for the February luncheon

VP Report: Will Roberson

A VA quarterly meeting is held with members from various veteran groups (DAR, American Legend, etc.) and the executive staff of the VA hospital up to and including the hospital director. The hospital has a new director, and this month’s meeting is the first time a medical doctor is in charge instead of just an administrator. The new director very interested in this area. She committed to make a difference in the image of the VA hospital. Dr. C. Diane Knight, VA Memphis Hospital Director and Raneka Anderson, Chief of Voluntary Services, V A Hospital will attend the March FERC luncheon. They will be accepting 4 small patriotic show quilts for the hospital. These quilts were made by volunteers of the FERC.

Benefits: Liz Rodgers

- 1) Continue to respond to all requests from the FERC web form.
- 2) Worked with BOD members to compile FERC Committee Volunteer Task List. It was distributed at February Luncheon. We had 2 volunteers that want to assist on the Travel committee and another 2 volunteers to work on the Silent Auction in November. Barbara Wooten assisted Will with Merchandising at the February luncheon and has volunteered to assist with the April Vendor Fair as well as fill in where needed until she moves this summer. Please contact me if you need her assistance for a short term task.
- 3) Working with Sam on the FERC website redesign.
- 4) FedEx Tech Connect is piloting a PC repair program. Liz is working with them to determine website content that we are able to publish. Eligible retirees will be entitled for discounts. More specifics will be discussed in the future.

Membership: Art Benjamin

2012	2012	2012	2013	2013	2013	2013	2013	2013	2013	2013	2013	2013	2013	2013	2013	2014
Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	

Final invoices Sent within past 60 Days	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Number of Newsletters to Send	558	568	576	588	604	617	629	680	821	899	746	773	840	890	968	1032
Number of Memphis Area Postcards to Print	241	245	246	250	254	260	264	288	343	369	307	316	343	365	388	400
Memphis - New Applications Past 30 Days	3	2	5	6	7	5	2	2	1	0	0	N/A	N/A	N/A	N/A	N/A
Memphis - New Applications Past 60 Days	9	4	8	11	13	11	7	5	2	0	0	N/A	N/A	N/A	N/A	N/A
Satellite - New Applications Past 30 Days	17	12	17	22	18	14	15	2	1	0	0	N/A	N/A	N/A	N/A	N/A
Satellite - New Applications Past 60 Days	31	24	23	33	37	25	23	19	5	1	1	N/A	N/A	N/A	N/A	N/A

Communications: Jean Ward-Jones

Deadline for next newsletter is March 15. Jean asked that Roger take picture again for March. Jean will not be in attendance at March luncheon

Travel: Roger Albee

Contacted Becky Felts to follow up on her wish to help with the Travel Committee. I invited her to our Board meeting upcoming on Feb. 27.

Contacted Cheryl Noland who stepped up to help the Travel Committee as well. I invited her to attend our upcoming Board meeting this Thursday, the 27th.

Travel outside Memphis, within Memphis, local and national discounts, calling cards, geographical marketing and sales is Roger's responsibility at this time. Aaron and Roger are working on a cruise for membership. Roger contacted Lisa Vinson as a follow up to the upcoming annual FedEx Family House Golf Tournament. We commit \$500 annually in support of the FedEx Family House. Roger proposed each player be required to pay \$50. Sam seconded and board approved. Roger processed 2 calling card orders this month. Took 28 pictures at the luncheon and forwarded them to Jean. Roger responded to retirees for answers regarding travel and joining the club. Sue Sigler is attending the vendor fair in April. Jim Bouton of Waddell and Reed will attend vendor fair, 2 tables requested vendor fair.

Luncheon: Shelia Sam Carden

According to an email from Dale Coates, they are planning an evening meeting to include spouses for March. Go Dale!!!! The March postcard was sent to Central Imaging February 21st. J.R. Witt will make a presentation from 10 - 11am on March 13th. I am lead on the Vendor Fair and George will shadow. Barbra Wooten will assist the day of the vendor fair, along with George and me. An email was sent February 21st to prospective Vendor Fair participants for April. Beginning in March, MaryAnn will compose the luncheon postcard for April and submit the luncheon committee report for the March 13th luncheon. I will submit an update for the Vendor Fair - in March and a final report in April.

\$1,738.00 (cash and checks) collected for February 13, 2014 luncheon and given to the Treasurer. \$30.00 cash collected for 2 new memberships. Check paid to Ridgeway Country Club in the amount of \$1,938.01 for 114 meals at \$14.53 (\$1,656.42) each, 17% gratuity (\$281.59). 114 meals reserved and 108 attendees with 8 guests. The celebration of Wally and Trudy Simpson's 70 wedding anniversary and Wally's 90th birthday was a success. The Eroica Ensemble concert was well received. MaryAnn Hill and Donna Neville helped to check-in lunch attendees. MaryAnn was introduced as the new Luncheon Chair. We recognized Donna Neville, Jerry and Elisabeth Secrist and Ann Todd for their participation in assisting with the success of the luncheon. Ann Todd will no longer get the speakers for the luncheon. Andy Keaton will make the FedEx Fire Suppression presentation at the March luncheon. If Sue Sigler attends in March or April, the club will pay for her lunch and she will be allowed to speak to the luncheon attendees for 5 minutes to make up for last fall. April will be the vendor fair which Sam Carden will lead and George Ellard will shadow to see how it all comes together.

<u>Reserved by</u>	<u>Number Reserved</u>	<u>Actual Attendance</u>
Free coupon redeemed**		7
Reservations	103	103
At the Door		11
Vendors/Guests**	8 Guest, 0 vendor	8 Guest, 0 Vendor
Luncheon Chair	1	1
Total Reservations/seats Received	112	116 seats; 114 lunches
Meals Requested	110	
Number Reserved After Deadline	17	
No Shows or Cancellations*		3NS and 4CX

Paid by FERC: \$357.50 - 8 guest lunches Eroica Ensemble (140.00), 8 board members (60.00), 2 luncheon chair (35.00), 7 free lunch tickets - (122.50)

Luncheon attendance records from Jan 2003 to present.

<u>Month</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>
JAN	60	132	85	67	73	62	0	83	77	89	50	78
FEB	58	164	81	72	74	87	68	79	75	91	100	116
MAR	69	167	120	67	83	69	53	69	67	76	78	
APR	93	119	140	84	69	85	128	78	85	69	94	
MAY	69	104	70	57	71	69	83	70	87	89	108	
JUN	86	125	96	58	54	80	71	56	58	72	89	
JUL	56	120	84	74	73	101	82	66	88	82	86	
AUG	55	115	102	56	69	122	81	85	82	56	84	
SEP	113	80	107	73	64	85	82	130	77	59	80	
OCT	102	193	132	97	101	140	90	90	75	89	106	
NOV	181	208	86	60	64	103	82	125	198	83	119	
DEC	147	137	108	134	121	133	101	105	80	89	115	


Information Technology: Shelia Sam Carden

- Reviewed numerous PDF's and responded to FedEx Brand/Identity with action, input (copied board members via email)
- Working with Bill Bonk on website updates to current site

- Working with Bill Bonk on transitioning to the new site - hope to show the members at March 13th luncheon via projector/screen what the new site will look like and the launch date. Bill, Liz and I had a one hour conference call on February 21, 2014 to firm the next steps to keep up the momentum.
- Brainstorming many hours with Liz on the tab labels for the redesign to avoid a rework later. This includes public and member's only also. Beta site shown to board at January's meeting is www.ferc1.org/beta - which the layout was approved and going forward with design, content, etc.
- Brainstorming many hours with Liz to determine how we want to divide the current website content and its placement on the new redesign website
- Brainstorming with Liz about redesign of membership database prior to annual renewal influx to make Membership Chair job easier.
- Amazon report attached
- PayPal report attached

Amazon Earnings Report Totals

February 1, 2014 to February 25, 2014

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	7	\$169.71	\$8.18
Total Third Party Items Shipped 	4	\$61.01	\$3.67
Total Items Shipped	11	\$230.72	\$11.85
Total Items Returned	0	\$0.00	\$0.00
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	11	\$230.72	\$11.85

Automotive

FRAM CA11050 Panel Air Filter	Third Party	\$20.79	6.01%	1	\$20.79	\$1.25	Mobile
Purolator C25870 BreatheEASY Cabin Air Filter	Amazon.com	\$11.69	5.99%	2	\$23.38	\$1.40	Mobile
Purolator L36135 Classic Oil Filter	Amazon.com	\$6.91	5.93%	1	\$6.91	\$0.41	Mobile

Books

DEFIANCE! The Antichrists of History and their Doomed War Against the Church	Third Party	\$12.95	6.02%	1	\$12.95	\$0.78	Mobile
Flat Belly Yoga!: The 4-Week Plan to Strengthen Your Core	Third Party	\$7.32	6.01%	1	\$7.32	\$0.44	Desktop

DVD

Flat Belly Workout-Express Belly Blast	Third Party	\$19.95	6.02%	1	\$19.95	\$1.20	Desktop
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Electronics

TerkHDTV Indoor Amplified High-Definition Antenna for Off-Air HDTV Reception	Amazon.com	\$39.99	4.00%	1	\$39.99	\$1.60	Desktop
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Health & Personal Care

Nfi Consumer Products Blue-emu Emu Oil, Aloe, Super Strength, 4-Ounce Jar	Amazon.com	\$11.92	6.04%	1	\$11.92	\$0.72	Desktop
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Health & Personal Care Appliances

Omron HJ-112 Digital Pocket Pedometer	Amazon.com	\$27.72	5.99%	1	\$27.72	\$1.66	Desktop
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Mobile Electronics

Midland XT511 GMRS Two-Way Emergency Crank Radio	Amazon.com	\$59.79	4.00%	1	\$59.79	\$2.39	Desktop
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PayPal Financial Statement from February 1, 2014 to February 26, 2014

	Amounts in USD	
	Beginning	Ending
Total balance	229.23	124.31

Available balance	229.23	124.31
Payables balance	0.00	0.00
	Debit	Credit
Sales activity		<u>462.00</u>
Payments received		<u>462.00</u>
Disbursements received		0.00
Refunds sent	0.00	
Fees	<u>-28.31</u>	
Payment fees	<u>-28.31</u>	
Refunded Fees	0.00	0.00
Chargeback fees	0.00	
Account Fees Invoice	0.00	
Other fees	0.00	
Dispute activity	0.00	
Chargebacks & disputes	0.00	
Dispute reimbursements		0.00
Transfers & withdrawals	<u>-538.61</u>	
Transfers from PayPal account	<u>-538.61</u>	

Merchandise: Will Roberson

\$102 sold at February luncheon. Will Roberson gave the \$102.00 to the treasurer. He said the club could have sold more if we had had more inventory available (size related). He presented an inventory list to the president.

Special Events/Activity: George Ellard

Email sent to vendors soliciting them for the April vendor fair. Liz mentioned people to participate in Silent Auction and George will begin work on that.

Chaplain's Care:

Chaplain's Care Committee – "Thoughts & Prayers":

Prayers for all American Veterans, their families/loved-ones and those that give them support and care.

Continued prayers for Orion Osborne, as he continues with his cancer treatments.

Prayers for Sam Carden and her mother, Mrs. Maggie Beck ; now at Sam's home for home care.

Prayers for the family of Jim Fahy, who recently passed away.

JAVA4VETS Project:

Our club's faithful and generous donations of coffee (**JAVA4VETS**), books, magazines, and pillows (**PILLOWS4VETS**) to the VA Medical Center (VAMC), makes it possible for the VA Hospital to use their "comfort and welfare funds," to take veterans to Redbirds and Grizzlies games and other recreational "outings." As of October 17, 2013, in a letter from the hospital to FERC Chaplain's Care, the total contribution of our "giving," (i.e. coffee, books, magazines, pillows, cash, etc.) to date = **\$32,800.67!!!**

VAMC/FERC Hoptel Project Update:

To date, approximately \$125,000+ has been donated by various Veteran Service, Civic, Individual and Volunteer organizations towards the funding of this **HOPTEL** project, for which FERC has been the lead. The VA Hoptel has five (5) double-bedded Guest Rooms remaining for sponsorship, at a cost per room of \$8,000.

FedEx Retired Pilots "Gray Falcons Pilots Association" Organization

This non-profit club will become, "A national organization for FedEx Retired Pilots and Flight Division Retirees." Our monthly luncheon was held this past Tuesday, Feb 25, with over 25 attendees.

Veteran's Home for Greater Memphis/Shelby County SMSA:

Karl and I are members of the West Tennessee Veterans' Home Steering Committee, which is organized to build a 144 bed Veteran's Community Living Center Campus to serve the 71,000+ veterans in Shelby, Tipton and Fayette Counties. The Department of Veterans Affairs estimates that with the largest concentration of veterans in the State of TN, Shelby, Tipton and Fayette Counties require the construction of five (5) of these facilities in our area. Our committee recently received a "Local Community Giving Program" grant from the WALMART Foundation, in the amount of \$1,500.00. (Plz. see: tsvh.org and www.veterans-home.org also see Karl's letter in the Feb-Mar 2014 FERC Newsletter).

Emergency Preparedness Manual: [available to FERC members on our website]

Small patriotic "Show-Quilts" for the VA Medical Center hallways, clinics and waiting areas:

Jeanne Carnes, Mary Garcia and Diane Pfohl have been asked to make four (4) small (22" x 43") patriotic "Show-Quilts" for display at the VA Medical Center. These quilts have been finished and are spectacular, and will be presented to Ronika Anderson, Chief, Voluntary Service and the new VAMC Medical Center Director, at our FERC, March luncheon, 03/13/14.

Submitted by Ken Pfohl, FERC Chaplain



Roger motioned to adjourn meeting and Jean seconded. Meeting adjourned at 12:00 Noon